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To: Our Valued Customers

October 28, 2013

From: Michael Whiteside, President

Re: MIFAB Specification Drainage Price Increase Effective January 1, 2014

Dear Valued Customer,

MIFAB has experienced increases in our raw material, transportation and overhead costs since our last List Price increase in 2012 and therefore must increase our List Prices for our specification drainage products.

Effective January 1, 2014, MIFAB's new MPB-2014-USA will be in effect. The List Prices have increased by varying amounts – related to the amount of cost increase that we have experienced for each product. Many of the products have had their List Prices increase 8%.

We expect to have our new MPB-2014-USA specification drainage products List Price Book available for distribution in December.

All current quotations with the MPB-2012-USA List Prices must be entered as orders on or before January 1, 2014 and be released for shipment no later than February 1, 2014 for current price protection.

If you require any additional information please don't hesitate to contact your MIFAB representative.

Thank you in advance for your continued support and understanding in this matter.

Sincerely,

A handwritten signature in black ink that reads "Michael Whiteside".

Michael Whiteside
President